

# BUSINESS, MARKETING, AND COMMUNICATION



The curriculum in the Business, Marketing, and Communication pathway includes studies in consumer needs, products and services, and management. Programs emphasize topics and skills in project-based learning, communication, management, critical thinking and decision-making.

Some careers in this pathway will require a bachelor's degree or other credentials, with programs designed for students intending to transfer.

- Program Award definitions can be found on the Types of Degrees and Certificates (<https://catalog.cos.edu/areas-study/#summaryofdegreestext>) webpage.
- To sort/filter the table below, click the funnel icon under the column header.

## Degree and Certificates

Program Title	Program Award	Division	Financial Aid Eligible
Accounting ( <a href="https://catalog.cos.edu/areas-study/accounting/associate-science-accounting-not-for-transfer-as/">https://catalog.cos.edu/areas-study/accounting/associate-science-accounting-not-for-transfer-as/</a> )	A.S. Degree	Business	Yes
Accounting ( <a href="https://catalog.cos.edu/areas-study/accounting/certificate-achievement-accounting/">https://catalog.cos.edu/areas-study/accounting/certificate-achievement-accounting/</a> )	Certificate of Achievement	Business	Yes
Agricultural Business Management ( <a href="https://catalog.cos.edu/areas-study/agricultural-business-management/associate-science-agricultural-business-management-not-for-transfer-as/">https://catalog.cos.edu/areas-study/agricultural-business-management/associate-science-agricultural-business-management-not-for-transfer-as/</a> )	A.S. Degree	Agriculture	Yes
Agricultural Business Management ( <a href="https://catalog.cos.edu/areas-study/agricultural-business-management/certificate-achievement-agricultural-business-management/">https://catalog.cos.edu/areas-study/agricultural-business-management/certificate-achievement-agricultural-business-management/</a> )	Certificate of Achievement	Agriculture	Yes
Agriculture Business ( <a href="https://catalog.cos.edu/areas-study/agricultural-business-management/associate-science-agricultural-business-as-t/">https://catalog.cos.edu/areas-study/agricultural-business-management/associate-science-agricultural-business-as-t/</a> )	A.S.-T Degree	Agriculture	Yes
Beginning Culinary Skills ( <a href="https://catalog.cos.edu/areas-study/culinary-nutrition/certificate-achievement-beginning-culinary-skills/">https://catalog.cos.edu/areas-study/culinary-nutrition/certificate-achievement-beginning-culinary-skills/</a> )	Certificate of Achievement	Consumer & Family Studies	Yes
Business ( <a href="https://catalog.cos.edu/areas-study/business/associate-science-business-not-for-transfer-as/">https://catalog.cos.edu/areas-study/business/associate-science-business-not-for-transfer-as/</a> )	A.S. Degree	Business	Yes

Business ( <a href="https://catalog.cos.edu/areas-study/business/certificate-achievement-business/">https://catalog.cos.edu/areas-study/business/certificate-achievement-business/</a> )	Certificate of Achievement	Business	Yes	Computer & Network Support ( <a href="https://catalog.cos.edu/areas-study/information-communications-technology/certificate-achievement-computer-network-support/">https://catalog.cos.edu/areas-study/information-communications-technology/certificate-achievement-computer-network-support/</a> )	Certificate of Achievement	Industry & Technology	Yes
Business Administration ( <a href="https://catalog.cos.edu/areas-study/business/associate-science-business-administration-transfer-as-t/">https://catalog.cos.edu/areas-study/business/associate-science-business-administration-transfer-as-t/</a> )	A.S.-T Degree	Business	Yes	Computer Applications ( <a href="https://catalog.cos.edu/areas-study/computer/certificate-achievement-computer-applications/">https://catalog.cos.edu/areas-study/computer/certificate-achievement-computer-applications/</a> )	Certificate of Achievement	Business	Yes
Business Financial Recordkeeping ( <a href="https://catalog.cos.edu/areas-study/business/certificate-achievement-business-financial-recordkeeping/">https://catalog.cos.edu/areas-study/business/certificate-achievement-business-financial-recordkeeping/</a> )	Certificate of Achievement	Business	Yes	Computer Programming & Information Systems ( <a href="https://catalog.cos.edu/areas-study/computer/associate-science-computer-programming-information-systems-not-for-transfer-as/">https://catalog.cos.edu/areas-study/computer/associate-science-computer-programming-information-systems-not-for-transfer-as/</a> )	A.S. Degree	Business	Yes
CISCO CCNA Academy ( <a href="https://catalog.cos.edu/areas-study/information-communications-technology/certificate-achievement-cisco-ccna-academy/">https://catalog.cos.edu/areas-study/information-communications-technology/certificate-achievement-cisco-ccna-academy/</a> )	Certificate of Achievement	Industry & Technology	Yes	Computer Programming & Information Systems ( <a href="https://catalog.cos.edu/areas-study/computer/certificate-achievement-computer-programming-information-systems/">https://catalog.cos.edu/areas-study/computer/certificate-achievement-computer-programming-information-systems/</a> )	Certificate of Achievement	Business	Yes
Communication ( <a href="https://catalog.cos.edu/areas-study/communication/skill-certificate-communication/">https://catalog.cos.edu/areas-study/communication/skill-certificate-communication/</a> )	Skill Certificate	Language & Communication Studies	No	Cosmetology ( <a href="https://catalog.cos.edu/areas-study/cosmetology/certificate-achievement-cosmetology/">https://catalog.cos.edu/areas-study/cosmetology/certificate-achievement-cosmetology/</a> )	Certificate of Achievement	Special Programs	Yes

Culinary Arts ( <a href="https://catalog.cos.edu/areas-study/culinary-nutrition/associate-science-culinary-arts/">https:// catalog.cos.edu/ areas-study/ culinary- nutrition/ associate- science-culinary- arts/</a> )	A.S. Degree	Consumer & Family Studies	Yes	<a href="https://catalog.cos.edu/areas-study/information-communications-technology/associate-science-information-communication-technology-as/">catalog.cos.edu/ areas-study/ information- communications- technology/ associate- science- information- communication- technology-as/</a> )			
Culinary Arts Fundamentals ( <a href="https://catalog.cos.edu/areas-study/culinary-nutrition/certificate-achievement-culinary-arts-fundamentals/">https:// catalog.cos.edu/ areas-study/ culinary- nutrition/ certificate- achievement- culinary-arts- fundamentals/</a> )	Certificate of Achievement	Consumer & Family Studies	Yes	Journalism ( <a href="https://catalog.cos.edu/areas-study/journalism/associate-arts-journalism-transfer-aa-t/">https:// catalog.cos.edu/ areas-study/ journalism/ associate-arts- journalism- transfer-aa-t/</a> )	A.A.-T Degree	Language & Communication Studies	Yes
Economics ( <a href="https://catalog.cos.edu/areas-study/economics/associate-arts-economics-transfer-aa-t/">https:// catalog.cos.edu/ areas-study/ economics/ associate-arts- economics- transfer-aa-t/</a> )	A.A.-T Degree	Social Sciences	Yes	Media Communication ( <a href="https://catalog.cos.edu/areas-study/journalism/skill-certificate-media-communication/">https:// catalog.cos.edu/ areas-study/ journalism/skill- certificate-media- communication/</a> )	Skill Certificate	Language & Communication Studies	No
Fashion Merchandising ( <a href="https://catalog.cos.edu/areas-study/fashion/certificate-achievement-fashion-merchandising/">https:// catalog.cos.edu/ areas-study/ fashion/ certificate- achievement- fashion- merchandising/</a> )	Certificate of Achievement	Consumer & Family Studies	Yes	Ornamental Horticulture - Retail Nursery Skills Option ( <a href="https://catalog.cos.edu/areas-study/ornamental-horticulture/skill-certificate-ornamental-horticulture-retail-nursery-skills-option/">https:// catalog.cos.edu/ areas-study/ ornamental- horticulture/ skill-certificate- ornamental- horticulture-retail- nursery-skills- option/</a> )	Skill Certificate	Agriculture	No
Fashion Merchandising ( <a href="https://catalog.cos.edu/areas-study/fashion/skill-certificate-fashion-merchandising/">https:// catalog.cos.edu/ areas-study/ fashion/skill- certificate- fashion- merchandising/</a> )	Skill Certificate	Consumer & Family Studies	No	//			
Fashion Merchandising & Design ( <a href="https://catalog.cos.edu/areas-study/fashion/associate-science-fashion-merchandising-design-as/">https:// catalog.cos.edu/ areas-study/ fashion/ associate- science-fashion- merchandising- design-as/</a> )	A.S. Degree	Consumer & Family Studies	Yes				
Information Communication Technology ( <a href="https://catalog.cos.edu/areas-study/information-communication-technology/">https:// catalog.cos.edu/ areas-study/ information- communication- technology/</a> )	A.S. Degree	Industry & Technology	Yes				