

FASHION (FASH)

FASH 076 Introduction to Textiles and Apparel

3unit(s)

Hours: 3 Lecture/Discussion

This course provides an introduction to textiles, focusing on the fundamental properties of fibers, yarns, and fabric identification. Students will explore various textile manufacturing processes, fabric finishes, and their applications for different end uses. Emphasis will be placed on sustainability, environmental concerns, and ethical considerations in the textile industry.

Advisory on Recommended Preparation: ENGL 261 or equivalent college course with a minimum grade of C or eligibility for ENGL C1000 as determined by COS Placement Procedures (<https://catalog.cos.edu/placement-procedures/>).

FASH 139 Fashion Sales and Promotion

3unit(s)

Hours: 3 Lecture/Discussion

Fashion sales and promotion is an overview of marketing, sales, and business practices that support retail businesses. The course will focus on consumer behavior and marketing, demographics and psychographics, decision-making and buying patterns, social media and communication, and ethics and responsibility.

FASH 140 Intro to the Fashion Industry

3unit(s)

Hours: 3 Lecture/Discussion

Overview of the fashion industry including the organization, structure and interrelationship of industries and services in apparel and fashion businesses. Includes terminology, designers, trade organizations and publications, as well as career and professional opportunities.

FASH 141 Introduction to Fashion Culture, Dress, and Theory

3unit(s)

Hours: 3 Lecture/Discussion

This course examines clothing and appearance as essential elements of human interaction, influencing both individual identity and collective behavior. Through global fashion concepts and social psychology theories, students will explore the cultural, aesthetic, racial, religious, sexual, and gendered dimensions of dress. The course analyzes how fashion reflects and shapes societal norms, personal expression, and social dynamics across diverse communities.

FASH 142 Fashion Visual Design

3unit(s)

Hours: 3 Lecture/Discussion

This course provides an in-depth exploration of visual merchandising techniques essential for creating a successful retail environment. Students will learn to enhance store aesthetics and drive sales through strategic use of fixtures, displays, signage, lighting, color, and mannequins. Emphasis is placed on core design strategies that strengthen brand identity and customer experience. As a capstone project, students will apply their skills to design their own retail store, bringing their creative vision to life.

FASH 143 Introduction to Fashion Careers

3unit(s)

Hours: 3 Lecture/Discussion

Fashion industry career development will provide a broad perspective of career opportunities throughout the fashion industry. Students will explore career development, areas of interest, and career path opportunities as they relate to the fashion industry. This course will also identify workplace professionalism, appropriate dress codes, job search engines, resume building techniques, and mock cover letters related to a specific area of interest.

FASH 146 Introduction to Retail Management

3unit(s)

Hours: 3 Lecture/Discussion

This introductory course provides a comprehensive foundation in the retail industry, emphasizing essential concepts such as the role of retailing, the classification of retail businesses, and the significance of omnichannel retailing. Students will explore key topics including consumer behavior, market profiling, online advertising, customer service, and essential management skills. The course also examines current retail trends, such as the rise of fast fashion, the expansion of e-commerce, mobile retailing, pop-up stores, and the growing influence of technology on the retail landscape. By the end of the course, students will have a strong understanding of retail operations and management, equipping them with the knowledge and skills needed for successful careers in retail management, marketing, and visual merchandising.

FASH 160 Beginning Sewing

3unit(s)

Hours: 2 Lecture/Discussion Hours:
3 Lab

Basic sewing and clothing construction techniques. Students will learn the difference between woven and knit fabrics, how to read a basic, manufactured pattern, and complete a sewing workbook. The sewing workbook includes a variety of sewing sample techniques produced by the student.

FASH 161 Intermediate Sewing

3unit(s)

Hours: 2 Lecture/Discussion Hours:
3 Lab

The second semester study of the principles of clothing construction for women and men. Topics covered include construction techniques for garments utilizing darts, buttons, sleeves, pockets and more.

Prerequisites: FASH 160 or equivalent college course with a minimum grade of C.

FASH 162 Advanced Sewing

3unit(s)

Hours: 2 Lecture/Discussion Hours:
3 Lab

In advanced sewing students will be using commercial patterns while applying advanced sewing techniques. Students will learn how to make alterations and embellish constructed projects and complete other advanced sewing projects.

Prerequisites: FASH 161 or equivalent college course with a minimum grade of C.

FASH 163 Draping and Flat Pattern Design

3unit(s)

Hours: 2 Lecture/Discussion Hours:
3 Lab

Introduction of fundamental principles and concepts of designing clothing using flat pattern techniques and 3 dimensional draping.

Prerequisites: FASH 161 or equivalent college course with a minimum grade of C.

FASH 165 CAD for Fashion**3unit(s)**

Hours: 3 Lecture/Discussion

This course teaches students how to use computer aid design (CAD) software to develop skills in drawing and designing for the fashion industry. Instruction includes the use of Adobe Illustrator, Adobe Photoshop, and Canva. Students will create a portfolio utilizing the CAD software consisting of textile and apparel illustrations to develop a cohesive fashion line. Learn how to develop and create an inspired portfolio that promotes a candidate's skills, strengths, and experience for employment in the fashion industry.

FASH 264 Fashion in Southern California**1unit(s)**

Hours: 1 Lecture/Discussion

In this field trip course, students will travel on a day trip to tour the California Market Center in downtown Los Angeles. They will learn the details and business practices of the many fashion businesses within the California Market Center. Students will learn how fashion buyers use the market to purchase products for their businesses. Students will also explore the many different career opportunities within the California Market Center.

FASH 268 Dynamics of the Fashion Industry**1unit(s)**

Hours: 1 Lecture/Discussion

Students will discover the details and aspects of the fashion industry in California on a one-day field trip. Students will visit a fashion retailer or manufacturer to experience a real-life example of fashion development, production, and merchandising with a successful business. This trip will allow students to explore fashion career path options and learn about current fashion trends within the industry.

FASH 271 Fashion Show Production: Beginning**2unit(s)**

Hours: 2 Lecture/Discussion

Students will explore the processes and procedures of producing a fashion event. This course will accommodate both fashion merchandising and design students. Topics in this course include: basic production skills in choosing a theme, preparing a budget, styling, coordinating colors and fabrics, marketing and promoting, model selection, and final show framework. Students will participate in the production of the fashion event by working under more experienced students in the course as they will be at a beginning level in this first level course of Fashion Show Production.

FASH 272 Fashion Show Production 2**2unit(s)**

Hours: 2 Lecture/Discussion

This course is designed for second-level fashion merchandising and design students who are interested in participating in The COS Fashion Show for a second semester. Students will be working on leadership skills. They will also be mentoring beginning students in their first semester of Fashion Show Production. The second level students will apply what they have learned from the first semester and be able to lead and organize many of the tasks to produce the fashion show in the second semester.

Prerequisites: FASH 271 or equivalent college course with a minimum grade of C.

FASH 273 Fashion Show Production: 3**2unit(s)**

Hours: 2 Lecture/Discussion

This course is designed for third-level fashion merchandising and design students who are interested in participating in The COS Fashion Show for a third semester. Students will be working on leadership and management skills in this advanced course. The third level students will be placed as a coordinator in one step of the production and will create a team of first and second level students to mentor. They will develop, plan, manage, and execute a specific step of the production.

Prerequisites: FASH 271 and FASH 272 or equivalent college course with a minimum grade of C.