

ASSOCIATE OF ARTS IN LIBERAL ARTS WITH AN AREA OF EMPHASIS IN COMMUNICATION STUDIES (AA)

This degree provides an opportunity for students who are not intending to transfer to a four-year university to earn an Associate of Arts Degree with an area of emphasis in Communication Studies. This degree is designed to provide an introductory foundation in communication studies and to prepare students for life in the global community by developing a core of knowledge, skills, and attitudes essential for personal and professional success. The curriculum emphasizes the principles and applications of language toward logical thought, clear and precise expression, and critical evaluation of communication in whatever symbol system used. Students will learn to read, listen, speak, and write effectively, and will acquire the ability to distinguish fact from judgment, and belief from knowledge.

Program Outcomes

- Construct clear and precise arguments using appropriate analytic tools.
- Relate the importance of logical thought to effective communication.
- Apply interpersonal skills to enhance communication.

Career Opportunities

Copy Writer, Sales, Advertising Specialist, Fund Raiser, Communication Trainer, Customer Service Representative, Technical Writer, Community Affairs Liaison, Program Coordinator, Public Information Assistant.

Code	Title	Units
GENERAL EDUCATION AND SUBJECT REQUIREMENTS		25
College of the Sequoias' Associate Degree General Education (COS-GE)*		
+		
REQUIRED MAJOR COURSES		18
Complete a minimum of 18 units with a "C" grade or better from the following courses. Courses used to fulfill the general education requirements listed above may be counted as part of this 18-unit minimum.		
AJ 025	Constitutional Law *	3
BUS 020	Business Statistics *	3
BUS/COMM 112	Public Speaking for Business *	4
BUS 119	Quantitative Methods *	3
COMM 001	Fundamentals/Public Speaking *	3
COMM 004	Interpersonal Communication *	3
COMM 005	Argumentation and Debate *	3
COMM 007	Persuasion *	3
COMM 008	Group Communication *	3
COMP 005	Computer Concepts *	4
COMP 006	Programming Fundamentals *	3
ENGL 001	College Reading & Composition *	4

ENGL 002	Logic and Composition *	3
JOUR 007	Mass Communication *	3
MATH 010	Structure and Concepts 1 *	4
MATH 021	Introduction to Statistics *	4
MATH 065	Calculus 1 *	4
MATH 070	Precalculus *	5
MATH 154	Trigonometry *	4
PHIL 020	Introductory Logic *	3
PHIL 025	Critical Thinking *	3
SSCI 025	Statistics - Social Sciences *	4
+		
ELECTIVES		24
Select additional degree applicable courses numbered 1-299 to achieve 60 units		
=		
TOTAL		60

* Courses meet General Education requirements and 7 units may double count above in COS-GE.

The Associate of Arts in Liberal Arts with an Area of Emphasis requirements include completion of the 60 unit program defined above with at least 12 units taken in residence at College of the Sequoias with a "C" (2.0) average (see Associate Degree Requirements (<https://catalog.cos.edu/associate-degree-requirements/>) for additional details).