CERTIFICATE OF ACHIEVEMENT IN MULTIMEDIA PRODUCTION

With this certificate in Multimedia Design, students will acquire a fundamental understanding of visual language, design thinking, and industry-standard software for content creation for use across various media platforms. Through hands-on projects and real-world applications, students will explore key areas such as animation, sound design, video editing, motion graphics, visual effects, photography, and web design.

Program Outcomes

- Create multimedia content by applying visual language principles and utilizing industry standard tools and techniques.
- Critique and communicate design decisions for various multimedia formats using proper terminology and professional language.
- Apply design thinking and problem solving skills to create innovative solutions for design challenges by incorporating critical feedback.
- Develop a portfolio and/or professional reel that highlights proficiency in multimedia creation for various audiences.

Career Opportunities

Upon successful completion of this certificate, students will be prepared for employment in entry-level positions, such as: Multimedia Specialist, Social Media Content Creator, Junior Motion Graphics Designer, Audio/Visual Technician, Video Editor, Production Assistant, Visual Effects Assistant, Animator, Photography Assistant, Post-Production Assistant, Web Designer, UX/UI Design Assistant, and Digital Marketing Designer.

Program Requirements

Code	Title	Units
REQUIRED CERTIFICATE COURSES		
ART 006	Color and Design	3
ART 080	Introduction to Digital Photography - Fine Art Emphasis	3
GD 110	Visual Communication	3
GD 112	Digital Imaging and Graphics	3
GD 124	2D Animation	3
GD 126	Multimedia Production	3
GD 127	Web Design	3
GD 140	Portfolio Development	2
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TOTAL		23

The Certificate of Achievement requirements include completion of the certificate courses with a “C” or better grade in each course. Required and support courses may be substituted with the approval of the Industry & Technology Division Chair.