ASSOCIATE OF SCIENCE IN MULTIMEDIA PRODUCTION (AS)

This degree provides a foundation in visual arts and digital media, using industry-standard tools, to prepare students for entry-level work in multimedia production. Students learn to create video, motion graphics, interactive media, and digital content that communicates ideas clearly across multiple platforms. The program emphasizes creativity through concept development and visual problem solving, along with storytelling, communication, and critical thinking skills.

Program Outcomes

- Demonstrate proficiency in industry-standard multimedia and digital media software, tools, and production techniques.
- Develop creative concepts and apply visual principles to communicate ideas effectively across multiple media platforms.
- Critically evaluate and articulate multimedia and design decisions using professional language.
- Produce a professional portfolio showcasing storytelling, visual problem solving, technical skills, and creative work in video, motion graphics, web, and interactive media.

Career Opportunities

Completing this degree prepares students for entry-level positions in a variety of fields related to digital media and multimedia production. Potential job titles include Multimedia Designer, Motion Graphics Artist, Video Producer, 2D Animator, Digital Content Creator, Web Designer, Interactive Media Specialist, Marketing Media Coordinator, Social Media Content Producer, Production Artist, and Freelance Multimedia Designer. Graduates are also prepared for further study in digital media, animation, and related design programs.

Note

This degree is not designed for transfer; however, the courses included in this degree may be transferable and apply to other degrees designed for transfer.

Program Requirements

Code	Title	Units
GENERAL EDUCATION AND SUBJECT REQUIREMENTS		25
College of the Sequoias Associate Degree General Education (COS-GE)		
+		
REQUIRED COURSES		35
ART 006	Color and Design *	3
ART 008	Drawing Fundamentals	3
ART 080	Introduction to Digital Photography - Fine Art Emphasis	3
GD 110	Visual Communication	3
GD 112	Digital Imaging and Graphics	3
GD 114	Digital Layout Design	3
GD 116	Typography	3
GD 118	Foundations of Illustration	3
GD 124	2D Animation	3
GD 126	Multimedia Production	3
GD 127	Web Design	3
GD 140	Portfolio Development	2
+		
ELECTIVES		3
Select additional degree applicable courses numbered 1-299 to achieve 60 units.		
=		
TOTAL		60

* Course(s) meet General Education requirement and 3 units may double count above in COS-GE.

The Associate Degree requirements include completion of the:

1. Required Major and Restricted Elective courses with a minimum grade of "C" or better for each course (Required Major and Restricted Elective courses may be substituted with the approval of the Division Chair),
2. General Education requirements, and
3. A minimum of 60 units of degree-applicable courses numbered 001-299. At least 12 units must be taken in residence at College of the Sequoias, with a "C" (2.0) average (see Associate Degree Requirements (https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Ffuturecatalog.cos.edu%2Fassociate-degree-requirements%2F&data=05%7C02%7Cdanielal%40cos.edu%7Ccdf509fcbe0541525de708dd2e8e1629%7Ca1ac1160f96f4e1abad8aa9c4be%7C0%7C0%7C638717909975534704%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiO%3D%3D%7C0%7C%7C%7C&sdata=vY%2FtRcsJbw0k6zI04fyP1rWRAAgk6JFJOIWk6ohdDVI%3D&reserved=0) for additional details).