

SKILL CERTIFICATE IN FASHION MERCHANDISING

Students completing this certificate will acquire entry-level employment in the field of fashion merchandising. This skill certificate will prepare students with industry-specific skills and knowledge leading to employment in visual merchandising, retail sales and other fashion-related fields.

Program Outcomes

- Identify and appraise a variety of career paths within the fashion industry.
- Identify and apply visual merchandising principles, tools and methods to create an effective visual store layout.

Career Opportunities

Upon successful completion of this certificate, students will be prepared for employment in the following jobs: Retail Sales, Visual Merchandising, Customer Service, and Retail Stock Clerk.

Program Requirements

Code	Title	Units
REQUIRED CERTIFICATE COURSES		3
FASH 140	Intro to the Fashion Industry	3
+		
RESTRICTED ELECTIVES		6
Select two of the following courses:		
FASH 139	Fashion Sales and Promotion	3
FASH 141	Introduction to Fashion Culture, Dress, and Theory	3
FASH 142	Fashion Visual Design	3
FASH 143	Introduction to Fashion Careers	3
FASH 146	Introduction to Retail Management	3
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TOTAL		9

The Skill Certificate requirements include completion of the certificate courses with a "C" or better grade in each course. Required and support courses may be substituted with the approval of the Consumer Family Studies Division Chair.