

# CERTIFICATE OF ACHIEVEMENT IN FASHION MERCHANDISING AND DESIGN

This certificate prepares students for entry-level employment in the fields of Fashion Merchandising and Design. Students completing this certificate will acquire entry-level employment skills in Visual Merchandising, Retail Buyer, Retail Management, Fashion Styling, Apparel Manufacturing, Advertising, Event Planning and many other fashion-related fields. Students will acquire skills in identifying clothing sizes, price ranges, and style classification for women, men and children.

## Program Outcomes

- Apply elements and principles of design to the development, production, selection, and evaluation of apparel and other textile products.
- Evaluate different fabrics and fibers with respect to their application or end use.
- Identify and appraise a variety of career paths within the fashion world.
- Apply interpersonal and communication skills to solve problems or create solutions within the apparel industry.
- Evaluate multiple factors important to the apparel industry (i.e. Materials, design, quality standards, production methods, profitability, end use, and consumer expectations) to make manufacturing and marketing decisions.

## Career Opportunities

Upon successful completion of this certificate, students will be prepared for employment in the following fields: retail supervisor, buyer or sales representative, store manager, visual manager, retail fashion coordinator, fashion stylist, display specialist, sewing and designing.

## Program Requirements

Code	Title	Units
REQUIRED CERTIFICATE COURSES		19
ART 006	Color and Design	3
FASH 076	Introduction to Textiles and Apparel	3
FASH 140	Intro to the Fashion Industry	3
FASH 141	Introduction to Fashion Culture, Dress, and Theory	3
FASH 143	Introduction to Fashion Careers	3
FASH 160	Beginning Sewing	3
WEXP 193Z	Fashion Work Experience – First Semester	1
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RESTRICTED ELECTIVES		12
Select twelve units from the following courses:		
FASH 139	Fashion Sales and Promotion	3
FASH 142	Fashion Visual Design	3
FASH 146	Introduction to Retail Management	3
FASH 161	Intermediate Sewing	3
FASH 162	Advanced Clothing Construction	3

FASH 165	Fashion Illustration and Business Creation	3
FASH 264	Fashion in Southern California	1
FASH 271	Fashion Show Production: Beginning	2
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TOTAL		31

The Certificate of Achievement requirements include completion of the certificate courses with a “C” or better grade in each course. Required and support courses may be substituted with the approval of the Consumer Family Studies Division Chair.