

# CERTIFICATE OF ACHIEVEMENT IN FASHION MERCHANDISING AND DESIGN

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TOTAL	31

The Certificate of Achievement requirements include completion of the certificate courses with a "C" or better grade in each course. Required and support courses may be substituted with the approval of the Consumer Family Studies Division Chair.

This certificate of achievement prepares students for entry-level employment in the fields of Fashion Merchandising and Design. Students completing this certificate will have a solid foundation of fashion industry skills that will prepare them for entry-level employment. Students will develop industry-specific skills in sewing, design, garment production, textiles, visual merchandising, fashion marketing, promotion.

## Program Outcomes

- Evaluate Fabric and Fibers: Students will be able to evaluate different fabrics and fibers with respect to their application or end use.
- Identify Career Paths: Students will be able to identify and appraise a variety of career paths within the fashion world.
- Evaluate Multiple Factors in the Apparel Industry: Students will be able to evaluate multiple factors important to the apparel industry (i.e. Materials, design, quality standards, production methods, profitability, end-use, and consumer expectations) to make manufacturing and marketing decisions.

## Career Opportunities

Upon successful completion of this achievement certificate, students will be prepared for careers in the following fields: fashion influencer, retail sales, retail supervisor, visual merchandiser, fashion stylist, tailor, garment production, and personal shopper.

## Program Requirements

Code	Title	Units
REQUIRED CERTIFICATE COURSES		19
ART 006	Color and Design	3
FASH 076	Introduction to Textiles and Apparel	3
FASH 140	Intro to the Fashion Industry	3
FASH 141	Introduction to Fashion Culture, Dress, and Theory	3
FASH 143	Introduction to Fashion Careers	3
FASH 160	Beginning Sewing	3
WEXP 193Z	Fashion Work Experience – First Semester	1
+		
RESTRICTED ELECTIVES		12
Select twelve units from the following courses:		
FASH 139	Fashion Sales and Promotion	3
FASH 142	Fashion Visual Design	3
FASH 146	Introduction to Retail Management	3
FASH 161	Intermediate Sewing	3
FASH 162	Advanced Clothing Construction	3
FASH 165	Fashion Illustration and Business Creation	3
FASH 264	Fashion in Southern California	1
FASH 271	Fashion Show Production: Beginning	2