

ASSOCIATE OF SCIENCE IN FASHION MERCHANDISING AND DESIGN (AS)

This degree prepares students for entry level employment or potential further study in the field of Fashion through the study of Fashion Merchandising or Fashion Design. Students completing this degree will acquire entry level employment skills in sewing, design, textiles, visual merchandising, retail management, fashion marketing and promotion.

Program Outcomes

- **Fashion Influences Decade by Decade:** Students will be able to describe major fashion developments, trends, social issues, significant designers, and innovations decade by decade beginning in the early 1900s.
- **Fiber Knowledge and Sustainability:** Students will be able to understand the difference between natural fibers, regenerated fibers, and synthetic fibers, and explain the concept of sustainability in textile production.
- **Role of the Designer, Merchandiser, Manufacturer, and Retailer:** Students will be able to explain the role of the designer, merchandiser, manufacturer, and retailer in the fashion business, and what their roles are in the six stages of producing a line.
- **Clothing Influences and Impression Formation:** Students will be able to describe scientific theories and forms of clothing adornments that are influenced by one's culture, religion, and roles in society. Students will also be able to analyze how one's clothing communicates a positive or negative impression formation to those in their society.

Program Outcomes

- **Fashion Influences Decade by Decade:** Students will be able to describe major fashion developments, trends, social issues, significant designers, and innovations decade by decade beginning in the early 1900s.
- **Fiber Knowledge and Sustainability:** Students will be able to understand the difference between natural fibers, regenerated fibers, and synthetic fibers, and explain the concept of sustainability in textile production.
- **Role of the Designer, Merchandiser, Manufacturer, and Retailer:** Students will be able to explain the role of the designer, merchandiser, manufacturer, and retailer in the fashion business, and what their roles are in the six stages of producing a line.
- **Clothing Influences and Impression Formation:** Students will be able to describe scientific theories and forms of clothing adornments that are influenced by one's culture, religion, and roles in society. Students will also be able to analyze how one's clothing communicates a positive or negative impression formation to those in their society.

Note

This degree is not designed for transfer; however, the courses included in this degree may be transferable and apply to other degrees designed for transfer.

Program Requirements

Code	Title	Units
GENERAL EDUCATION AND SUBJECT REQUIREMENTS		25
College of the Sequoias Associate Degree General Education (COS-GE)		
+		
REQUIRED MAJOR COURSES		19
ART 006	Color and Design *	3
FASH 076	Introduction to Textiles and Apparel	3
FASH 140	Intro to the Fashion Industry	3
FASH 141	Introduction to Fashion Culture, Dress, and Theory	3
FASH 143	Introduction to Fashion Careers	3
FASH 160	Beginning Sewing	3
WEXP 193Z	Fashion Work Experience – First Semester	1
+		
RESTRICTED ELECTIVES		12
Select twelve units from the following courses:		
FASH 139	Fashion Sales and Promotion	3
FASH 142	Fashion Visual Design	3
FASH 146	Introduction to Retail Management	3
FASH 161	Intermediate Sewing	3
FASH 162	Advanced Sewing	3
FASH 165	CAD for Fashion	3
FASH 264	Fashion in Southern California	1
FASH 271	Fashion Show Production: Beginning	2
+		
ELECTIVES		12
Select additional degree applicable courses numbered 1-299 to achieve 60 units.		
=		
TOTAL		60

* Course(s) meet General Education requirement and 3 units may double count above in COS-GE.

The Associate Degree requirements include completion of the:

1. Required Major and Restricted Elective courses with a minimum grade of "C" or better for each course (Required Major and Restricted Elective courses may be substituted with the approval of the Division Chair),
2. General Education requirements, and
3. A minimum of 60 units of degree-applicable courses numbered 001-299. At least 12 units must be taken in residence at College of the Sequoias, with a "C" (2.0) average (see Associate Degree Requirements (<https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Ffuturecatalog.cos.edu%2Fassociate-degree-requirements%2F&data=05%7C02%7Cdanielal%40cos.edu%7Ccdf509fcb0541525de708dd2e8e1629%7Ca1ac1160f96f4e1abad8aa9c4be%7C0%7C0%7C638717909975534704%7CUnknown%7CTWfpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUslYiOilwLjAuMDAwMCIslIAiO%3D%3D%7C0%7C%7C%7C&sdata=vY%2FtRcsJbw0k6zI04fyP1rWRAAgk6JFJOIwK6ohdDVI%3D&reserved=0>) for additional details).