

ASSOCIATE OF SCIENCE IN FASHION MERCHANDISING AND DESIGN (AS)

This degree prepares students for entry-level employment and/or potential further study in the field of Fashion Merchandising and Design through the study of garment production and distribution to retail stores at an advanced level. Students will learn factors that influence fashion forecasting and identify target markets for current fashion trends. Students will acquire skills in identifying clothing sizes, price ranges, and style classification for women, men and children.

Program Outcomes

- Identify and appraise a variety of career paths within the fashion industry.
- Identify and apply visual merchandising principles, tools and methods to create an effective visual store layout.
- Evaluate different fabrics and fibers with respect to their application and end use.
- Have a basic knowledge of garment construction.

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Note

This degree is not designed for transfer; however, the courses included in this degree may be transferable and apply to other degrees designed for transfer.

Program Requirements

Code	Title	Units
GENERAL EDUCATION AND SUBJECT REQUIREMENTS		25
College of the Sequoias' Associate Degree General Education (COS-GE) *		
+		
REQUIRED MAJOR COURSES		19
ART 006	Color and Design *	3
FASH 076	Introduction to Textiles and Apparel	3
FASH 140	Intro to the Fashion Industry	3
FASH 141	Introduction to Fashion Culture, Dress, and Theory	3
FASH 143	Introduction to Fashion Careers	3
FASH 160	Beginning Sewing	3
WEXP 193 Z	Fashion Wrk Exp-1st Sem	1
+		
RESTRICTED ELECTIVES		12
Select twelve units from the following courses:		
FASH 139	Fashion Sales and Promotion	3

FASH 142	Fashion Visual Design	3
FASH 146	Introduction to Retail Management	3
FASH 161	Intermediate Sewing	3
FASH 162	Advanced Clothing Construction	3
FASH 165	Fashion Illustration and Business Creation	3
FASH 264	Fashion in Southern California	1
FASH 271	Fashion Show Production: Beginning	2
+		
ELECTIVES		12
Select additional degree applicable courses numbered 1-299 to achieve 60 units.		
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TOTAL		60

- * Courses meet General Education requirements and 3 units may double count above in COS-GE.

The Associate Degree requirements include completion of the:

1. Required major courses and restricted elective courses with a "C" or better grade in each course (required and restricted elective courses may be substituted with the approval of the Division Chair),
2. General Education requirements,
3. Subject requirements including PE, Health & Wellness, and American Institutions, and
4. A minimum of 60 units of degree applicable courses numbered 1-299, at least 12 of which must be taken in residence at College of the Sequoias, with a "C" (2.0) average (see Associate Degree Requirements (<https://catalog.cos.edu/associate-degree-requirements/>) for additional details).