

CERTIFICATE OF ACHIEVEMENT IN GRAPHIC DESIGN

With this certificate in graphic design, students will acquire a fundamental understanding of design elements, principles, and industry-standard tools. Learn how to create impactful messages with effective visual communication. Cultivate practical expertise in problem-solving, creative thinking, and design processes to prepare for entry into the evolving field of graphic design.

Program Outcomes

- Construct engaging visual messages by applying elements and principles of design using industry standard software, tools and techniques.
- Communicate messages and concepts through a variety of design mediums and media channels.
- Demonstrate critical thinking and problem-solving skills to find creative solutions to design challenges.
- Create a portfolio that showcases growth in creativity, technical proficiency, and design thinking.

Career Opportunities

With the foundational skills and knowledge acquired through this certificate, graduates can pursue opportunities in design studios, advertising agencies, marketing firms, publishing companies, freelance, and other related creative applications.

Program Requirements

Code	Title	Units
REQUIRED CERTIFICATE COURSES		
GD 100	Introduction to Graphic Design	4
GD 101	Graphic Design I	3
GD 102	Digital Imaging Design I	3
GD 204	Graphic Design II	3
GD 209	Graphic Design III - Integrated Graphics	4
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TOTAL		17

The Certificate of Achievement requirements include completion of the certificate courses with a "C" or better grade in each course. Required and support courses may be substituted with the approval of the Industry & Technology Division Chair.