

ASSOCIATE OF SCIENCE IN GRAPHIC DESIGN (AS)

Prepare for entry-level employment in the evolving field of graphic design. This degree provides students with a foundation of design principles, tools, and techniques. Learn how to create visually engaging designs that effectively convey messages across various media platforms. In addition to technical skills, this career path emphasizes creativity, communication, and critical thinking.

Program Outcomes

- Demonstrate proficiency in industry standard software, tools, and design methods.
- Generate design concepts and apply elements and principles of design that visually speak to audiences through a variety of media channels and mediums.
- Critique and communicate design decisions with professional language.
- Build a cohesive portfolio which showcases design thinking with creative and technical skill.

Career Opportunities

Completing this degree will prepare students for employment in a variety of fields and job titles, including; Graphic Design, Graphic Arts, Marketing, Advertising, Production Artist, Junior Art Director, Media Specialist, Marketing Coordinator, Social Media Manager, Print Production, Web Design, and Freelance Graphic Designers.

Note

This degree is not designed for transfer; however, the courses included in this degree may be transferable and apply to other degrees designed for transfer.

Program Requirements

Code	Title	Units
GENERAL EDUCATION AND SUBJECT REQUIREMENTS		
College of the Sequoias' Associate Degree General Education (COS-GE) *		25
+		
REQUIRED COURSES		36
ART 006	Color and Design *	3
ART 008	Drawing Fundamentals	3
ART 080	Introduction to Digital Photography - Fine Art Emphasis	3
GD 100	Introduction to Graphic Design	4
GD 101	Graphic Design I	3
GD 102	Digital Imaging Design I	3
GD 107	Web Design	4
GD 203	Publication Design I	3
GD 204	Graphic Design II	3
GD 205	Digital Imaging Design II	3
GD 209	Graphic Design III - Integrated Graphics	4
+		
ELECTIVES		2

Select additional degree applicable courses numbered 1-299 to achieve 60 units.

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TOTAL 60

* Courses meet General Education requirements and 3 units may double count above in COS-GE.

The Associate Degree requirements include the completion of the following:

1. Required major courses and restricted elective courses with a "C" or better grade in each course (required and restricted elective courses may be substituted with the approval of the Division Chair),
2. General Education requirements,
3. Subject requirements including PE, Health & Wellness, and American Institutions, and
4. A minimum of 60 units of degree-applicable courses numbered 1-299, at least 12 of which must be taken in residence at College of the Sequoias, with a "C" (2.0) average (see Associate Degree Requirements (<https://catalog.cos.edu/associate-degree-requirements/>) for additional details).