

SKILL CERTIFICATE IN FASHION MERCHANDISING

Students completing this certificate will acquire entry-level employment in the field of fashion merchandising. This skill certificate will prepare students with industry-specific skills and knowledge leading to employment in retail sales, fashion influencer, visual merchandiser, retail stock clerk, customer service specialist, and other fashion-related entry-level positions.

Program Outcomes

- The Impact of Fashions Through Each Decade Students will identify social, cultural, and political influences on fashion in each decade.
- Identify Fashion Influencers: Students will be able to identify the theories of fashion adoption and be able to describe the fashion movement.
- Fashion Retailing: Students will be able to explain traditional types of fashion retailers, markets, marts, and trade shows, including how offshore production has impacted domestic retailing in the U.S.

Career Opportunities

Upon successful completion of this skill certificate, students will be prepared for several entry level positions in retail and customer service. Students will be prepared to pursue the Certificate of Achievement in Fashion Merchandising and Design or the Associates of Science Degree in Fashion Merchandising and Design after completing the skill certificate.

Program Requirements

Code	Title	Units
REQUIRED CERTIFICATE COURSES		3
FASH 140	Intro to the Fashion Industry	3
+		
RESTRICTED ELECTIVES		6
Select two of the following courses:		
FASH 139	Fashion Sales and Promotion	3
FASH 141	Introduction to Fashion Culture, Dress, and Theory	3
FASH 142	Fashion Visual Design	3
FASH 143	Introduction to Fashion Careers	3
FASH 146	Introduction to Retail Management	3
=		
TOTAL		9

The Skill Certificate requirements include completion of the certificate courses with a "C" or better grade in each course. Required and support courses may be substituted with the approval of the Consumer Family Studies Division Chair.