

FASHION



The Fashion Merchandising and Design department provides students with an education in the diverse and dynamic world of fashion. Students will acquire specific industry skills through courses completed in Sewing, Designing, Visual Merchandising, Advertising and Marketing, Retail Management and Sales, Consumer Behavior and Aesthetics and Textiles.

Students can obtain a certificate which will promote skills in creative thinking, multicultural awareness, hands on learning, internships and networking. The fashion degree includes all these skills as well as providing a foundation that can be used to move on to further educational opportunities.

This well-established program prepares students for a professional career, a career advancement and/or the opportunity to further their study in the field of Fashion.

Transfer requirements in Fashion are available in the Counseling Department. In all cases, students should consult with a counselor for specific transfer requirements.

Videos

- Fashion Projects 1 (<https://vimeo.com/432299500/>)
- Fashion Projects 2 (<https://vimeo.com/431984307/>)

Contact Information

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Associate Degree

- Associate of Science in Fashion Merchandising and Design (AS) (<https://catalog.cos.edu/areas-study/fashion/associate-science-fashion-merchandising-design-as/>)

Certificates

- Certificate of Achievement in Fashion Merchandising and Design (<https://catalog.cos.edu/areas-study/fashion/certificate-achievement-fashion-merchandising/>)
- Skill Certificate in Fashion Design (<https://catalog.cos.edu/areas-study/fashion/skill-certificate-fashion-design/>)
- (<https://catalog.cos.edu/areas-study/fashion/skill-certificate-fashion-design/>) Skill Certificate in Fashion Merchandising (<https://catalog.cos.edu/areas-study/fashion/skill-certificate-fashion-merchandising/>)

For a complete list of courses and descriptions visit: COURSES (<https://catalog.cos.edu/course-descriptions/>)

FASH 076 Introduction to Textiles and Apparel 3unit(s)

Hours: 3 Lecture/Discussion

Introduction to basic textiles; the study of fibers, yarns and fabric identifications, with emphasis on various processes of textile manufacturing, fabric finishes, sustainability/environmental concerns and appropriate for end use.

Advisory on Recommended Preparation: ENGL 261 or equivalent college course with a minimum grade of C or eligibility for ENGL 001 as determined by COS Placement Procedures (<https://catalog.cos.edu/placement-procedures/>).

FASH 139 Fashion Sales and Promotion 3unit(s)

Hours: 3 Lecture/Discussion

Fashion sales and promotion is an overview of marketing, sales, and business practices that support retail businesses. The course will focus on consumer behavior and marketing, demographics and psychographics, decision-making and buying patterns, social media and communication, and ethics and responsibility.

<p>FASH 140 Intro to the Fashion Industry 3unit(s) Hours: 3 Lecture/Discussion Overview of the fashion industry including the organization, structure and interrelationship of industries and services in apparel and fashion businesses. Includes terminology, designers, trade organizations and publications, as well as career and professional opportunities.</p>	<p>FASH 162 Advanced Clothing Construction 3unit(s) Hours: 2 Lecture/Discussion Hours: 3 Lab Advanced clothing construction using commercial patterns while applying advanced sewing techniques. Students will learn how to make alterations, hem and embellish constructed projects. Students will complete advanced sewing projects. Prerequisites: FASH 161 or equivalent college course with a minimum grade of C.</p>
<p>FASH 141 Introduction to Fashion Culture, Dress, and Theory 3unit(s) Hours: 3 Lecture/Discussion Study of clothing and appearance as important contributors to human interactions; consideration of the importance of clothing in individual and collective behavior. Basic concepts and theories from social psychology will be used to study how dress reflects self identity, impression management, body image, personality, social status, and roles.</p>	<p>FASH 163 Draping and Flat Pattern Design 3unit(s) Hours: 2 Lecture/Discussion Hours: 3 Lab Introduction of fundamental principles and concepts of designing clothing using flat pattern techniques and 3 dimensional draping. Prerequisites: FASH 161 or equivalent college course with a minimum grade of C.</p>
<p>FASH 142 Fashion Visual Design 3unit(s) Hours: 3 Lecture/Discussion Introduction to visual merchandising and retail sales. Focusing on layouts and fixtures, apparel wall setups, signage, lighting, mannequins, and core design strategies for the sales floor.</p>	<p>FASH 165 Fashion Illustration and Business Creation 3unit(s) Hours: 3 Lecture/Discussion Use of computer software to develop skills in drawing and designing for the fashion industry. Instruction includes the use of Adobe Illustrator, Adobe Photoshop, Canva, Clipart, and other industry-standard software. Create story/mood boards with color and fabric swatches. Learn how to develop and create an inspired portfolio that promotes a candidate's skills, strengths, and experience for employment in the fashion industry. Students will be designing an original collection of technical flats to include in their professional portfolios. Technical flats will be used for career opportunities. Learn how to start, run, and grow your own online business and become an entrepreneur.</p>
<p>FASH 143 Introduction to Fashion Careers 3unit(s) Hours: 3 Lecture/Discussion Fashion industry career development will provide a broad perspective of career opportunities throughout the fashion industry. Students will explore career development, areas of interest, and career path opportunities as they relate to the fashion industry. This course will also identify workplace professionalism, appropriate dress codes, job search engines, resume building techniques, and mock cover letters related to a specific area of interest.</p>	<p>FASH 264 Fashion in Southern California 1unit(s) Hours: 1 Lecture/Discussion In this field trip course, students will travel on a day trip to tour the California Market Center in downtown Los Angeles. They will learn the details and business practices of the many fashion businesses within the California Market Center. Students will learn how fashion buyers use the market to purchase products for their businesses. Students will also explore the many different career opportunities within the California Market Center.</p>
<p>FASH 146 Introduction to Retail Management 3unit(s) Hours: 3 Lecture/Discussion This course provides an introduction to management in the fashion industry. Areas of emphasis include apparel buying, multi-channel retail and consumer behavior. The course will also review occupation opportunities within retail management.</p>	<p>FASH 268 Dynamics of the Fashion Industry 1unit(s) Hours: 1 Lecture/Discussion Students will discover the details and aspects of the fashion industry in California on a one-day field trip. Students will visit a fashion retailer or manufacturer to experience a real-life example of fashion development, production, and merchandising with a successful business. This trip will allow students to explore fashion career path options and learn about current fashion trends within the industry.</p>
<p>FASH 160 Beginning Sewing 3unit(s) Hours: 2 Lecture/Discussion Hours: 3 Lab Basic sewing and clothing construction techniques. Students will learn the difference between woven and knit fabrics, how to read a basic, manufactured pattern, and complete a sewing workbook. The sewing workbook includes a variety of sewing sample techniques produced by the student.</p>	<p>FASH 271 Fashion Show Production: Beginning 2unit(s) Hours: 2 Lecture/Discussion Students will explore the processes and procedures of producing a fashion event. This course will accommodate both fashion merchandising and design students. Topics in this course include: basic production skills in choosing a theme, preparing a budget, styling, coordinating colors and fabrics, marketing and promoting, model selection, and final show framework. Students will participate in the production of the fashion event by working under more experienced students in the course as they will be at a beginning level in this first level course of Fashion Show Production.</p>
<p>FASH 161 Intermediate Sewing 3unit(s) Hours: 2 Lecture/Discussion Hours: 3 Lab The second semester study of the principles of clothing construction for women and men. Topics covered include construction techniques for garments utilizing darts, buttons, sleeves, pockets and more. Prerequisites: FASH 160 or equivalent college course with a minimum grade of C.</p>	

FASH 272 Fashion Show Production 2**2unit(s)**

Hours: 2 Lecture/Discussion

This course is designed for second-level fashion merchandising and design students who are interested in participating in The COS Fashion Show for a second semester. Students will be working on leadership skills. They will also be mentoring beginning students in their first semester of Fashion Show Production. The second level students will apply what they have learned from the first semester and be able to lead and organize many of the tasks to produce the fashion show in the second semester.

Prerequisites: FASH 271 or equivalent college course with a minimum grade of C.

FASH 273 Fashion Show Production: 3**2unit(s)**

Hours: 2 Lecture/Discussion

This course is designed for third-level fashion merchandising and design students who are interested in participating in The COS Fashion Show for a third semester. Students will be working on leadership and management skills in this advanced course. The third level students will be placed as a coordinator in one step of the production and will create a team of first and second level students to mentor. They will develop, plan, manage, and execute a specific step of the production.

Prerequisites: FASH 271 and FASH 272 or equivalent college course with a minimum grade of C.

Fashion

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