

ASSOCIATE IN ARTS IN COMMUNICATION STUDIES FOR TRANSFER 2.0 (AA-T)

Students completing the Associate in Arts in Communication Studies for Transfer 2.0 will be able to seamlessly transfer in the CSU system to pursue a baccalaureate degree in Communication Studies. Students completing this degree will have an introductory foundation for the field of Communication Studies through the study of Interpersonal, Public Speaking, Argumentation and Debate, Persuasion, Group, Gender Communication, Health Communication, and Intercultural Communication. Students will acquire an introductory platform into the behavioral and practical applications of Communication Studies which will include an introduction into the concepts and theories in the areas of relational dynamics, principles of oration, group dynamics and studies of diversity. Studies will include an understanding of the aforementioned through varied topics with an emphasis upon multiple communication frameworks, practical application, quantitative and qualitative investigations and the application of critical thinking.

Program Outcomes

- Demonstrate effective interpersonal communication.
- Relate effective workplace communication strategies.
- Apply organizational, research, and delivery skills.
- Analyze a communicative event using appropriate theoretical frameworks.
- Analyze and synthesize basic communication theories through reconstruction oral and/or written communication.

Transfer & Career Opportunities

This Associate in Arts in Communication Studies for Transfer (AA-T) Degree 2.0 is intended to meet the lower-division requirements for Communication Studies for all CSU campuses. Students planning to transfer to institutions other than the CSU are encouraged to consult ASSIST.org (<https://assist.org/>) and a COS counselor for program planning and course selection. Example of common career opportunities with a baccalaureate degree include: Consulting & Marketing, Law, Ministry, Public Information Officer, Personal and Human Resources, Sales Executive, Media Specialist, Education (instructor, translator, and negotiator), Consumer Affairs, Recreations and Event Managers, Promoter, Public Service & Administration and Accounts Specialist.

Code	Title	Units
GENERAL EDUCATION		37-39
Select one of the following General Education patterns:		
California State University General Education (CSU-GE) *		
Intersegmental General Education Transfer Curriculum (IGETC-CSU) **		
+		
REQUIRED MAJOR COURSES		18
COMM 001	Fundamentals of Public Speaking *	3
COMM 004	Interpersonal Communication	3
COMM 005	Argumentation and Debate *	3
COMM 007	Persuasion	3
COMM 008	Group Communication	3

COMM 009	Intercultural Communication *	3
+		
ELECTIVES		11-12
Select additional transferable courses numbered 1-199 to achieve 60 units. The Communication Studies Department recommends the additional units be met by completing the following lower division major preparation courses.		
COMM 002	Gender and Communication	3
COMM 103	Health Communication	3
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TOTAL		60

* Course(s) meets General Education requirement and 9 units may be double counted above in 1A (CSU GE).

** 6 units may be double counted above in 1B (IGETC-CSU). IGETC-CSU requires completion of IGETC AREA 1C.

The Associate in Arts Degree for Transfer requirements include completion of the 60 unit program defined above with at least 12 units taken in residence at College of the Sequoias with a "C" (2.0) average and a "C" or better grade in all required major and unrestricted electives courses (see Transfer Information and Requirements (<https://catalog.cos.edu/transfer-information-requirements/>) for additional details).